

Camille Collaborator

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camillecollaborator.com | Sacramento, CA

Communication Experience

Account Supervisor

Allen Hall Public Relations, Eugene, OR

Sept. 20XX-Present

- Supervise team of three account executives on GoldenBoomers International account
- Develop key messages for client to create successful brand tagline, and logo
- Design and implement social media plan to gain awareness for target audience of 50-65 years old
- Conduct best practice research to gather information on competitors

Fashion Marketing Intern

Della, Los Angeles, CA

Jun. 20XX-Sept. 20XX

- Maintained relationships with media outlets through weekly communication to promote product awareness
- Managed Tumblr and Instagram accounts ensuring all posts stayed consistent with company branding
- Created social media competitions and giveaways to engage consumers and increased followers by 25%
- Collaborated with team of three to plan 300-person promotional party; created displays and contacted vendors
- Created and emailed specialized product marketing pitches to various magazines, newspapers, TV stations, radio shows and stylists on bi-weekly basis

Retail Management Intern

Nordstrom, Canoga Park, CA

Jun. 20XX-Aug. 20XX

- Created visual four window displays and styled mannequins to promote current trends
- Reviewed sales and inventory reports every Sunday to determine how to merchandise the floor
- Exceeded daily selling goals and sold \$23,500 of merchandise within two weeks of the company's biggest sale
- Developed customer service campaign to create an engaging shopping experience for young adult audience
- Strategically selected and styled products to create visually appealing posts on store's Instagram

Campus Involvement

Administrative Assistant

University of Oregon SOJC Student Services, Eugene, OR

Sept. 20XX-Present

- Execute administrative tasks for team of five academic and career advisors that serve 2,200 students
- Manage calls on multi-line telephone while interacting with students in office to provide quality service
- Oversee five advisor calendars by scheduling and keeping track of student appointments daily
- Scan and organize confidential student academic files using an online database

Public Relations Committee

Kappa Alpha Theta Sorority, Eugene, OR

Sept. 20XX-Present

- Design apparel for 180 women to promote positive image at events
- Apparel featured in local magazine and greeku.com where 10% of sales are donated to St. Jude Children's Research Hospital

Campus Collaboration Committee

Public Relations Student Society of America, Eugene, OR

Sept. 20XX-Jun. 20XX

- Collaborated with team of six to plan promotional charity event with local animal shelter
- Represented PRSSA at event by greeting students and supervising animals

Skills

Adobe Photoshop, Final Cut Pro X, WordPress, InDesign, Twitter, Instagram, Facebook, YouTube; proficient in Korean

Education

University of Oregon School of Journalism and Communication

Bachelor of Arts, Public Relations | Minor East Asian Studies

Expected Jun. 20XX