

ROWAN REPORTER

• writer | reporter | editor •

JOURNALISM EXPERIENCE

Reporter & Photographer | Ruralite Magazine | Eugene, OR | Jan. 20XX-Present

- Wrote monthly, 900 word feature articles for regional magazine under strict deadlines
- Interviewed and researched businesses and personalities for vivid and engaging articles and sidebars
- Produced high quality photographs for print publication that supplemented and enhanced stories

Reporter & Editor | Lane Today | Eugene, OR | Mar. 20XX-Jan. 20XX

- Wrote articles for county news website on state and local politics, and public events for feature articles and press releases, resulting in an average of 300,000 site-views per month
- Posted articles, identified key words for search tags, and devised SEO headlines on Wordpress
- Created photo-essays of city-wide events and shot photos to complement articles
- Promoted to head political editor with duties including re-writing, editing writing style and grammar, fact checking, and suggesting story ideas

Reporter & Advertisement Associate | Coquille Sentinel | Coquille, OR | Jun. 20XX- Sept. 20XX

- Wrote articles for county news website on state and local politics, and public events for feature articles and press releases, resulting in an average of 300,000 site-views per month
- Posted articles, identified key words for search tags, and devised SEO headlines on Wordpress
- Created photo-essays of city-wide events and shot photos for articles
- Promoted to head political editor in November, 2013, with duties including re-writing, editing writing style and grammar, fact checking, and suggesting story ideas

CUSTOMER SERVICE EXPERIENCE

Barista & Baker's Assistant | Market of Choice| Eugene , OR | Mar. 20XX-Present

- Create products that meet corporate standards and follow company rules and guidelines for complex tasks, while exceeding the required quota of daily production
- Serve 300 daily customers while completing required time-sensitive responsibilities efficiently

Concession Associate | Pony Village Cinema | North Bend , OR | May 20XX-Dec. 20XX

- Managed seven employees by training them on company policy and teaching efficiency in daily tasks
- Addressed customer complaints and had an active role in enforcing theater security

Tour Guide | Elkton Community Educational Center | North Bend, OR | May 20XX-Dec. 20XX

- Conducted research project on native Oregon plants and historical uses, later compiled into a book for reference and teaching
- Promoted to position in café with management duties over three employees, including employee training, product ordering and community event serving

SKILLS

Programs: Final Cut Pro, InDesign, Adobe Photoshop, Canva

Social Media: Twitter, LinkedIn, Pinterest, YouTube, Facebook, WordPress

EDUCATION

University of Oregon

B.S. Journalism | Minor in Sociology | Jun. 20XX

South Western Oregon Community College

Associate of Arts | Dec. 20XX